

### NFCA Website Traffic 2025

Date Range	Page views	Site sessions	Unique visitors
January 1 - January 31	549	115	62
February 1 - February 28	416	84	42
March 1 - March 31	398	103	48
April 1 - April 30	316	95	60
May 1 - May 31	145	33	25
June 1 - June 30	58	27	24
July 1 - July 31	69	30	25
August 1 - August 31	229	53	37
September 1 - September 30	249	49	37
October 1 - October 31	490	148	85
November 1 - November 30	<b>890</b>	<b>270</b>	<b>179</b>
December 1 - December 31	76	23	21
<b>Total</b>	<b>3885</b>	<b>1030</b>	<b>645</b>

*Nov 13 - 16th Fine Art Show* Advertising started in August